

	<b>NTS-TS 003</b>	Código	POL-SGS-04
	<b>POLICY FOR THE PROTECTION OF NATURAL HERITAGE. "FLORA AND FAUNA" AND CULTURAL</b>	Versión	00
		Fecha	09/2016
		Paginas	1 de 1

Aware of the importance of maintaining sustainable tourism development, and having assumed the principles specifically adopted in the Sector Technical Standard NTS – TS 003, the company and travel agency ECOTURISMO SIERRA DE LA MACARENA The travel agency is committed to:

- ✚ Inform its suppliers and customers about the legal regulations in force in the destinations that it operates, promotes or markets to prevent illegal trafficking of flora and fauna species.
- ✚ Lead, support or promote with the competent organizations and entities, campaigns focused on the prevention of illicit trafficking of flora and fauna, taking into account current regulations.
- ✚ Establish a system to handle, in a responsible manner, information about different attractions and activities related to the natural heritage of the country and promote your visit.
- ✚ Organize, promote and operate tourism products and services that do not generate negative impacts in the natural heritage.
- ✚ Extraction without legal authorization of flora and fauna for scientific or commercial use. Leather or leather to manufacture clothing. Meat and eggs for consumption.

Likewise, the travel agency ECOTURISMO SIERRA DE LA MACARENA. It commits to following actions to prevent illegal traffic of flora and fauna at the destination where the travel agency operates:

- ✚ Inform tourists, before and during the trip, that the traffic of flora and fauna is a crime.
- ✚ Deliver information both in the promotional material and in electronic media (website, emails, advertising, among others), of actions that have negative impacts on the cultural heritage of the destination site.
- ✚ Work with accommodation, food and recreation providers, etc., to perform favor of the protection of the flora and fauna of the destinations offered.
- ✚ Inform tourists not to consume eggs or meat of wild origin in travel destinations.
- ✚ Inform and raise awareness among tourists that they must report sellers of flora and fauna illegal in the destinations visited.

Inform tourists that penalties of up to 90 months in jail are established in the Colombian Penal Code and fines of up to 15,000 minimum wages, for those who commit the crime of illegal trafficking of wild flora and fauna.

ORIANA CAROLINA QUEVEDO SEGUA  
THE MANAGEMENT

YALILE QUEVEDO ORTEGA  
SGS LEADER