

	NTS-TS 003	Código	POL-SGS-05
	DATA TREATMENT POLICY	Versión	00
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Aware of the importance and good management of personal information provided by its customers and suppliers, ECOTURISMO SIERRA DE LA MACARENA, has designed policies and procedures that together with this authorization allows us to make proper use of your personal data in accordance with the regime General protection of personal data, regulating by the National Political Constitution, Law 1581 of 2012 and Decree 1377 of 2013, which develops the constitutional rights that people have to know, update and rectify all types of information that they are subject to of treatment in databases of public and / or private entities, and it is essential to have your prior, express written consent, in which we are empowered to collect, store, use, delete, process, compile, treat, update and have the data that has been supplied and that have been incorporated into different databases or databases, or in electronic repositories of all types with ECOTOURISM SIERRA DE LA MACARENA.

The data collected can be used to: a. The support of the contractual relationship, where appropriate, established with the companies that do ECOTURISMO SIERRA DE LA MACARENA. yes. presentation of services related to the products and services offered. In which the USER decides to subscribe, register, consult or purchase. C. The list of all activities related to the service and / or product is included in a list of emails sent to him from the newsletter d. Tell them about service changes. me. Processing of your requests administration of activities clarifications, research and market statistics f. Marketing and sale of our products and services. Sun. Notify about new services or products that are related to those already contracted and acquire them. h. Completion of any complementary or auxiliary activity necessary for the presentation of services. I. Prepare studies and programs that are necessary to determine consumption habits. j. For the refinement of security filters and business rules in commercial filters. k. Perform periodic evaluations of our products and services in order to improve their quality. L. Evaluate the quality of the service we provide, and in general, to comply with the obligations we have contracted with you. subway. He sent, by traditional and electronic means, technical, operational and commercial information about products and services offered by ECOTURISMO SIERRA DE LA MACARENA or its supplier partners, currently and in the future. north. The request for satisfaction surveys, which the USER is not obliged to answer. or. And in the development of the corporate purpose and other functions of the company.

AUTHORIZATION FOR THE PROCESSING OF PERSONAL DATA CUSTOMERS / SUPPLIERS

If you provide us with information from people other than you, you certify with the acceptance of this document that you have the express authorization of that or those people to deliver your personal data. Therefore, we will not carry out any type of verification and we take for granted the veracity, validity and authenticity of each one of them. By virtue of the foregoing, we do not assume responsibility for damages of any kind that may arise from lack of truthfulness, homonymy or the impersonation of identity information. The handling of this information will be carried out in accordance with the privacy policy and processing of personal data of the company ECOTURISMO SIERRA DE LA MACARENA, which can be consulted on our website www.ecoturismomacarena.com. In this sense ECOTURISMO SIERRA DE LA MACARENA, is expressly and unequivocally authorized to maintain and manage all information and to continue processing it subject to the provisions of said policy. If you wish to have your information deleted or modified, we invite you to contact us via email oriana@ecoturismomacarena.com. turismo@ecoturismomacarena.com.

ORIANA CAROLINA QUEVEDO SEGUAC
Manager

LIDER SGS
YALILE QUEVEDO O.